

# CHELSEA DOHERTY CARR

UX/UI DESIGNER

## EXPERIENCE

Skilled Lead UX/UI Designer with a focus on creating user-centered solutions. Expert in transforming research into user stories, wireframes, and interactive prototypes, while adhering to Material Design, Human Interface Guidelines, and accessibility standards.

### **Fixle Inc.** 2022–2024 *Product Design Lead*

Managed product design for all Fixle products (desktop, mobile, and tablet) while owning the visual marketing strategy.

Collaborated closely with development, sales, and research teams to ensure an end-to-end understanding of the product.

### **New House | Marketing Agency** 2021–2022, *UX/UI Designer*

Spearheaded the design and implemented Disney+ updates across screens for mobile, web, and tablet.

### **o2kl | Creative and Marketing Agency** 2021 *UX/UI Designer*

Clickable prototypes for insurance B2B platform on web and mobile interfaces.

### **USDR | Government Website** 2021 *UX/UI Designer*

Curated design changes based on research, customer service data and website trends.

### **Juno: Communicate Mindfully** 2020 *UX/UI Designer*

Served as Lead UX/UI Designer, collaborating closely with therapists and meditation teachers to shape the branding and app design, delivering a seamless, visually compelling user experience tailored to wellness and mindfulness practices.

### **mindfulSF | Mental Health Group Practice** 2020– Present

Website Redesign, promotional material, marketing outreach.

### **Bloc** 2019

Design Apprentice

## PREVIOUS EXPERIENCE

### Art Department Lead | Mission Preparatory School (2017–2019)

Created department and taught classes for grades K–8

### Independent Artist | Self Employed (2007–present)

Drawing, printmaking, painting, vector-based graphics.

### Server/Bartender | MA and CA (2011–2020)

## CONTACT

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## SKILLS

Prototype Design

Wireframes

Hi-Fi Mock-ups

Branding

Accessibility

Website Redesign

Android/iOS

UX Research

Survey

Testing

Info. Architecture

## TOOLS

Figma

Sketch

Adobe Suite

HTML/CSS

Git/Github

InVision

Miro

Slack

## EDUCATION

Thinkful, 2019

Designer Track Graduate

California Teaching

Credential, 2018

University MA, Lowell, 2011

BFA magna cum laude